

NEWS

## Trustworthy Infrastructures: Exploring Emerging Approaches to Building Trust Online | Data & Society: Points

By Sareeta Amrute November 14, 2022

Trust is not a one-size-fits-all concept. It is constructed and produced in ways that serve some communities, and exclude others. Many of our current technological systems are designed in ways that inspire mistrust. When it comes to social media companies, for example, ad-driven business models, inadequate policies, and algorithms optimized for engagement combine with social and political dynamics to worsen trust in institutions.

[...]

Source: <u>Trustworthy Infrastructures: Exploring Emerging Approaches to Building Trust Online | by</u> <u>Sareeta | Oct, 2022 | Data & Society: Points</u>