JUST TECH

NEWS

Resisting the Menace of Face Recognition | Electronic Frontier Foundation

By Adam Schwartz
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Face recognition technology is a special menace to privacy, racial justice, free expression, and information security. Our faces are unique identifiers, and most of us expose them everywhere we go. And unlike our passwords and identification numbers, we can't get a new face. So, governments and businesses, often working in partnership, are increasingly using our faces to track our whereabouts, activities, and associations.

Fortunately, people around the world are fighting back. A growing number of communities have banned government use of face recognition. As to business use, many communities are looking to a watershed Illinois statute, which requires businesses to get opt-in consent before extracting a person's faceprint.

In the hands of government and business alike, face recognition technology is a growing menace to our digital rights. But the future is unwritten. EFF is proud of its contributions to the movement to resist abuse of these technologies. Please join us in demanding a ban on government use of face recognition, and laws like Illinois' BIPA to limit private use. Together, we can end this threat.

Source: Resisting the Menace of Face Recognition | Electronic Frontier Foundation