

## Experts Doubt Ethical AI Design Will Be Broadly Adopted as the Norm Within the Next Decade | Pew Research Center

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Artificial intelligence systems “understand” and shape a lot of what happens in people’s lives. AI applications “speak” to people and answer questions when the name of a digital voice assistant is called out. They run the chatbots that handle customer-service issues people have with companies. They help diagnose cancer and other medical conditions. They scour the use of credit cards for signs of fraud, and they determine who could be a credit risk.

Corporations and governments are charging evermore expansively into AI development. Increasingly, nonprogrammers can set up off-the-shelf, pre-built AI tools as they prefer.

As this unfolds, a number of experts and advocates around the world have become worried about the long-term impact and implications of AI applications. They have concerns about how advances in AI will affect what it means to be human, to be productive and to exercise free will. Dozens of convenings and study groups have issued papers proposing what the tenets of ethical AI design should be, and government working teams have tried to address these issues. In light of this, Pew Research Center and Elon University’s Imagining the Internet Center asked experts where they thought efforts aimed at creating ethical artificial intelligence would stand in the year 2030. Some 602 technology innovators, developers, business and policy leaders, researchers and activists responded to this specific question:

*By 2030, will most of the AI systems being used by organizations of all sorts employ ethical principles focused primarily on the public good?*

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